

Avviso di Seminario

“How to set up research projects”

Prof. Sascha Kraus

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Abstract: This seminar is aimed primarily at early career scholars and postgraduate students, and deals with how to strategically plan scientific research in such a way that it increases the chances of success of publication in the highest possible ranking publication outlet. Topics covered include the structure of the research project, the structure of the resulting written paper, the search for target journals, topic fit etc.

About the speaker: Sascha Kraus is Full Professor of Management at the Free University of Bozen-Bolzano, Italy, and Distinguished Visiting Professor at the University of Johannesburg, South Africa. His main research areas are Strategy, Internationalization, Entrepreneurship and Innovation, his research being published in journals such as: *Academy of Management Perspectives*, *Global Strategy Journal*, *Journal of Business Research*, *Journal of Product Innovation Management*, *Journal of World Business*, *The Leadership Quarterly* or *Long Range Planning*. His work has been cited over 22,000 times to date (according to Google Scholar). The leading German financial magazine “Wirtschaftswoche” ranked Professor Kraus no. 2 of all German-speaking Business & Management professors in the category “Current Research Performance” in 2020.

Education: He holds a doctorate in Social and Economic Sciences from Klagenfurt University, Austria, a Ph.D. in Industrial Engineering and Management from Helsinki University of Technology and a Habilitation (Venia Docendi) from Lappeenranta University of Technology, both in Finland.

Academic Experience: Before his current position, Prof. Kraus held Full Professor positions at Utrecht University, The Netherlands, the University of Liechtenstein, École Supérieure du Commerce Extérieur Paris, France, and at Durham University, United Kingdom. He also held Visiting Professor positions at Copenhagen Business School, Denmark and at the University of St. Gallen, Switzerland, and was EECPCCL Participating Professor at Harvard University.

Also on Teams: <https://bit.ly/seminario-kraus-unical>

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